

ANJU SRIVASTAVA

GRAPHIC/WEB DESIGNER

CONTACT

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PORTFOLIO LINK

- [linktr.ee](#)
- [Benance](#)

SOFT SKILLS

- CorelDRAW, Adobe Photoshop
- HTML, CSS, Dreamweaver
- WordPress, SEO, Basic PHP
- Digital Marketing
- MS Word, Excel, PowerPoint

TECH SKILLS

- Logo & Branding
- Social Media Creatives
- Brochure & Flyer Design
- Website Layout Design
- Canva Design
- Landing Page
- Basic Video Making & Editing

CERTIFICATIONS

- Certified Graphic Designer
- Certified Web Designer
- Certified Digital Marketing

LANGUAGES

- English (Intermediate)
- Hindi (Fluent)



PROFILE

Creative Graphic Designer with 4+ years of freelancing experience in branding, digital creatives, print media, and web layouts. Strong eye for typography, color balance, and modern design aesthetics. Focused on delivering impactful visual communication.



EDUCATION

- B.A Graduate - Govt College
- Intermediate (Commerce) - CBSE
- Matriculation - CBSE



PROFESSIONAL TRAINING

- Graphic Designing - (Pixels World)
- Web Designing / Development - (TGC Multimedia Animation)
- Digital Marketing - (Zinmatt Pvt Ltd)



WORK EXPERIENCE

Graphic Designer

Goel Innovation | SSM Technologies | Exotic Communication Pvt. Ltd.

- Designed social media creatives, logos, banners, and marketing materials for digital campaigns and client projects.

Web Designer

Swaraj Info Technology | Exotic Communication Pvt. Ltd.

- Developed responsive WordPress websites, landing pages, and user-friendly UI layouts optimized for performance and basic SEO.

SEO Executive (Freelance)

WebAllways

- Conducted keyword research, performed on-page SEO optimization, and improved website rankings through content and technical enhancements.

Video Editor (WFH)

Yati & Yak E-commerce

- Created promotional videos, edited marketing reels, produced cartoon YouTube videos, and designed engaging thumbnails for audience growth and conversions.